

## Reducing Database Management Costs

December 6, 2016 TechPulse poll.



In December 2016, TmaxSoft and IBM partnered with IDG Research to answer this question:

If your organization is trying reduce database management costs, which of the following ideas are you considering?

The majority of the 119 IT Decision Makers from across North America who responded to the survey are trying to reduce database management costs by:

Modernizing the IT infrastructure with hardware upgrades and increasing scalability using cloud-based solutions.

Read on to learn more about the results of survey, and how TmaxSoft and IBM are partnering to help IT organizations reduce database management costs and modernize the IT infrastructure.

# IDG TECH PULSE

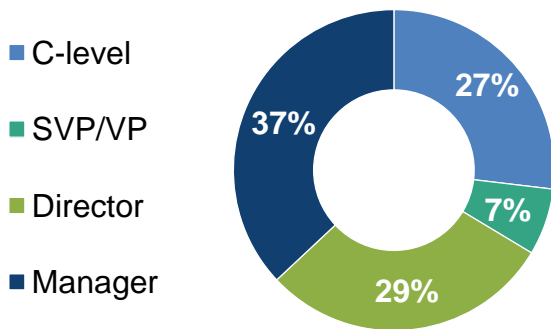
## Reducing Database Management Costs

Thank you for participating in IDG's  
**December 6, 2016 TechPulse poll.**



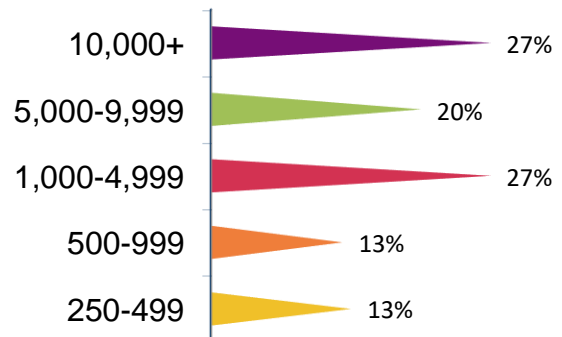
A total of **119 ITDMs** responded to this survey.

### JOB TITLE

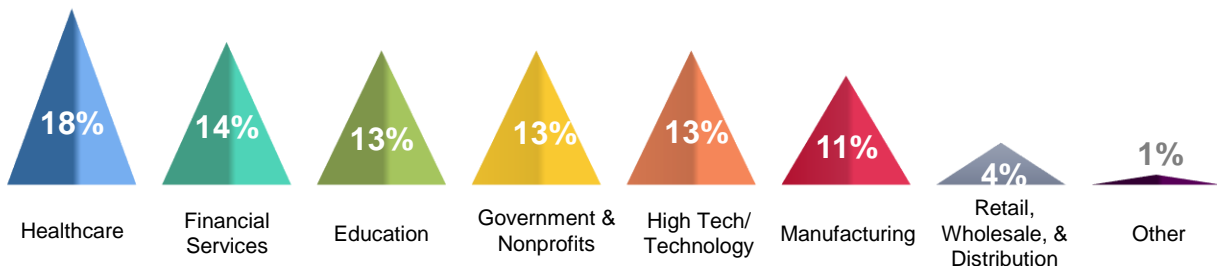


### COMPANY SIZE

Average: 15,754



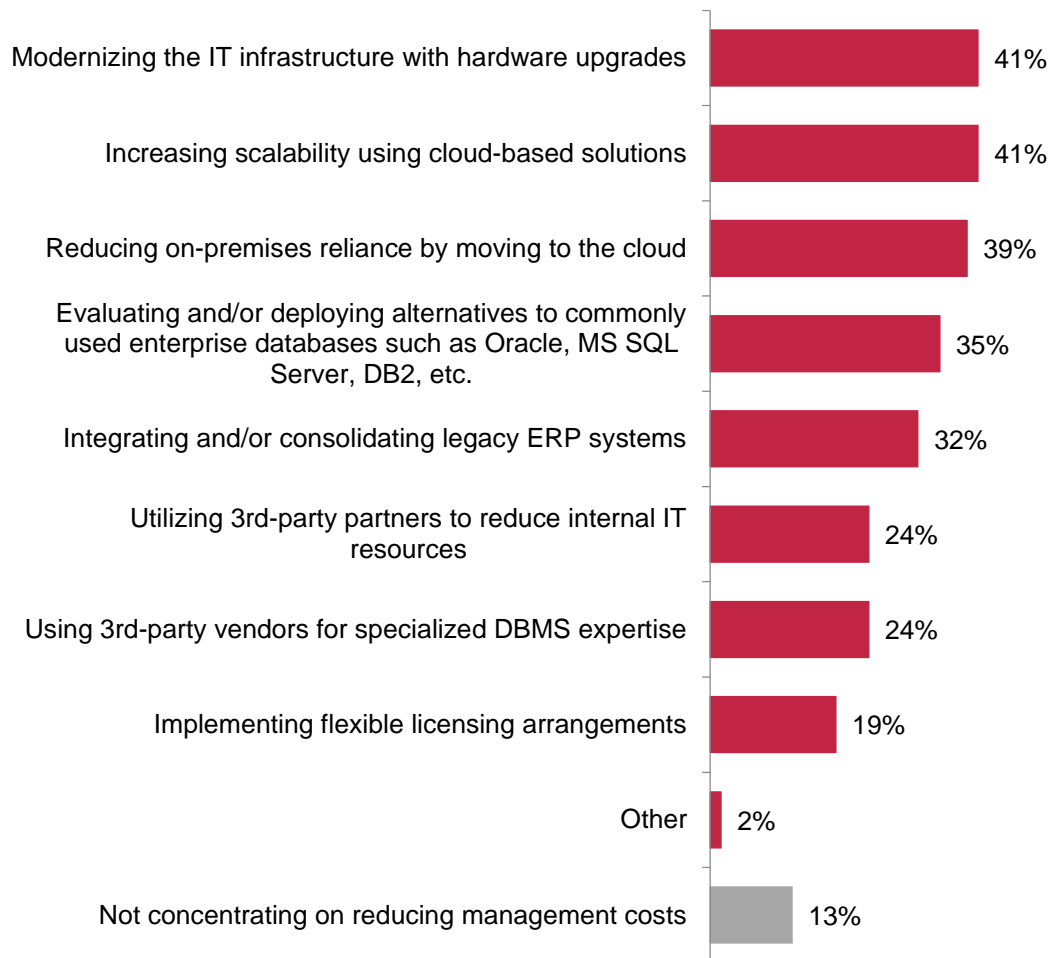
### INDUSTRY



# If your organization is trying reduce database management costs, which of the following ideas are you considering?



The majority of ITDMs (87%) are trying to reduce database management costs.  
#IDGTechPulse



# Tibero for Linux on Power

**Reduce database management costs and modernize the IT infrastructure with an open, economical solution to support digital transformation.**

- Consolidate multiple databases on one server with flexible “use what you need” licensing.
- Avoid unnecessary software license audits.
- Drop-in Oracle compatibility reduces extensive DBA staff re-training.
- Reduce administrative costs and support requirements to free up budget for new business initiatives.
- Superior performance for the “waitless world” with advanced multi-core and multi-threaded IBM Power architecture.
- Optimized, secure and cloudy-ready “all-in-one solution” for large or complex workloads.

**Tibero for Linux on Power is a fully tested solution that’s 1/6 the cost with 4x the performance of Oracle on x86.**